

ANNUAL REPORT 2024



Amid the vastness of Madagascar's current environmental challenges, Fanamby is forging a unique path. Since its inception, Fanamby has embraced a dynamic and vibrant vision of conservation, **driven**, **above all**, **by the communities themselves**.

Our vision: thriving ecosystems and economically resilient local communities.

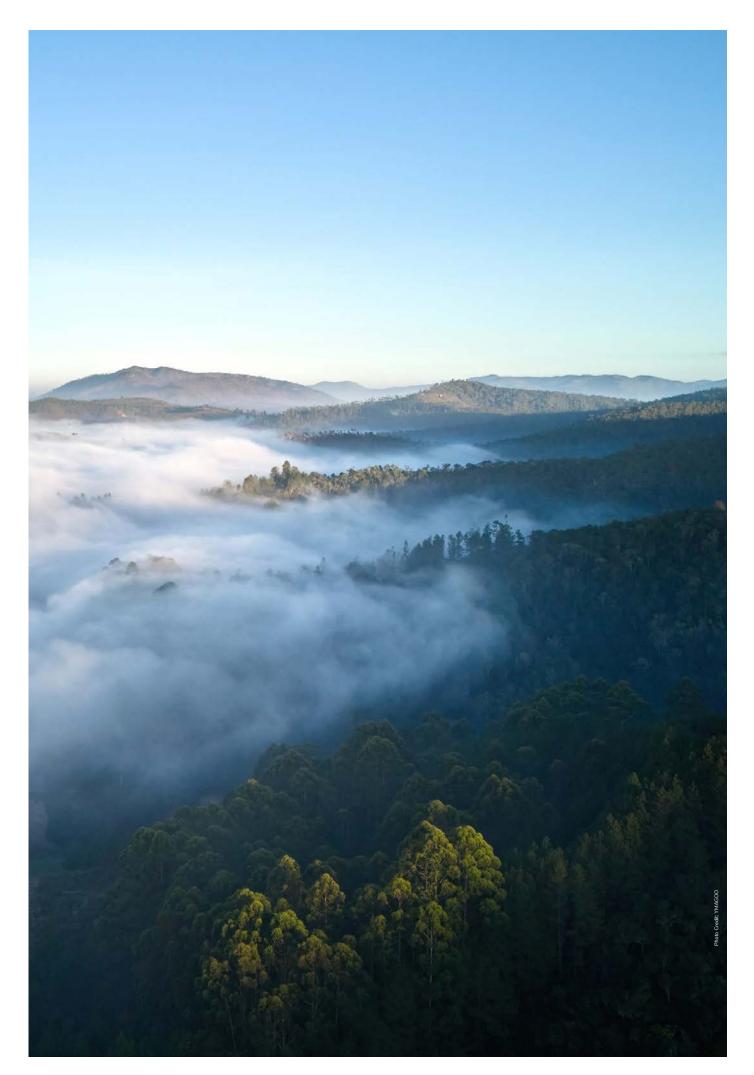
The year 2024 perfectly illustrates this approach. The **5,781 supported households** are not just beneficiaries, but active partners in preserving their environment. This demonstrates that biodiversity preservation and economic development can not only coexist, but also reinforce each other.

From collaborative governance to significant pressure reduction, our **1,043 community patrols** in 2024 symbolize more than surveillance. They represent a new paradigm of environmental governance: collaborative, participatory, and rooted in local realities.

In each of our intervention sites, each economic sector that we support tells a story of **resilience** and adaptation.

Rice farming is no longer just an agricultural activity, but an act of territorial restoration. Beekeeping is becoming a shield for essential pollinators. Fishing is reinventing itself as a sustainable practice. Vanilla, peanuts, poultry farming: all ways to generate income while respecting ecological balances.

At Fanamby, we are taking an innovative approach and reinventing the very concept of conservation. Our actions demonstrate that it is possible to create a virtuous circle where **ecosystem preservation becomes a lever for economic development.**



ACRONYMES

AFD	Agence Française de Développement
AMP	Aid Management Platform
AR	Ariary
AUP	Association des Usagers de la Piste
COS	Comité d'Orientation et de Suivi
DAP	Direct Aid Program
DIANA	Diego I & II - Ambilobe - Nosy Be - Ambanja
DREDD	Direction Régionale de l'Environnement et du Développement Durable
EPP	École Primaire Publique
FAPBM	Fondation pour les Aires Protégées et la Biodiversité de Madagascar
FIERMADA	Foire Internationale de l'Économie Rurale de Madagascar
GWC	Global Wildlife Conservation
KM	Kilometers
KMDT	Komity Miady amin'ny Doro-Tanety
KMMFA	Komity Miaro sy Mitantana ny Faritra Arovana
КМТ	Komity Miaro ny Tontolo iainana
LCAOF	Liz Claiborne Art Ortenberg Foundation
MBG	Missouri Botanical Garden
MFR	Maison Familiale Rurale
NASA	National Aeronautics and Space Administration
OPCI	Organisme Public de Coopération Intercommunale
PA	Protected Area
RRF	Rapid Rescue Fund
SAVA	Sambava, Andapa, Vohémar, Antalaha
SMART	Spatial Monitoring and Reporting Tool
USD	US Dollars
VSLA	Village Savings and Loan Associations

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KEY HIGHLIGHTS



LOKY MANAMBATO Good governance and community prosperity

The past year has been marked by remarkable dynamics of conservation and development.

The significant increase in fisheries resources, bringing significant income to communities, illustrates the richness of marine ecosystems and the effectiveness of community management strategies.

This progress is not limited to fisheries resources: a partnership with Tsimoka in dynamic agroforestry promises to diversify local incomes while combating deforestation.



ANDRAFIAMENA ANDAVAKOERA Preserving ecosystems through community engagement

The past year marked a significant turning point for the Andrafiamena Andakoera Protected Area.

The local team undertook the strategic rehabilitation of the Anjahankely-Marotaolana trail, thus improving the existing infrastructure leading to Akiba Lodge.

The most remarkable result remains the drastic reduction in pressures, with a 50% decrease compared to 2023, demonstrating a resolute and pragmatic conservation approach.



ANJOZOROBE ANGAVO Enhanced ecological monitoring and restoration

In the central highlands, it is the ecological transformation of the PA that has made its mark.

Forest surveillance has undergone significant changes. The substantial increase in patrols has significantly reduced environmental violations.

At the same time, a large-scale reforestation project has taken root: 392,932 seedlings have been planted over 383.35 hectares, with an impressive survival rate of 85%.

This success is not the result of chance, but the result of close and committed collaboration with local communities, who have become true stakeholders in conservation.



BAOBAB AVENUE A preserved natural monument

The Avenue of Baobabs, a symbol of Malagasy tourism, has been facing human pressures for several years that threaten its balance.

However, thanks to the commitment of the patrollers, who traveled 1,086 km to protect the trees, the preservation of this site is now a reality.

Their vigilance has resulted in a 95.6% reduction in illegal activity, an impressive achievement that demonstrates their determination. Every kilometer traveled reflects their daily struggle to ensure the sustainability of this iconic site.



MENABE ANTIMENA Between challenges and hope

The year 2024 opens with a territory in fragile balance. Menabe Antimena, long known and besieged by human pressures, is gradually regaining a certain tranquility.

With a 50% reduction in pressures, 722 cases were recorded compared to 1,431 the previous year. This success, which appears to be a glimmer of hope, is the result of increased vigilance and renewed commitment from all stakeholders.

But behind these figures lies a complex reality: limited resources have hampered some initiatives. Of four planned stakeholder visits, only two were carried out.

This left a gap in planned interventions, making the impact of on-theground actions less palpable. However, this is also a year of learning, where each success and obstacle is part of a collective quest for resilience and sustainable conservation.



FÉNÉRIVE EST Tambatra, a social enterprise serving communities

For the producers of Fénérive Est, 2024 was a year of challenge. The drastic drop in the price of vanilla on the global market weakened an already vulnerable local economy. Yet, through this storm, Fanamby stood firm, true to its commitment.

The Tambatra social enterprise, a true hallmark of our approach, has remained a symbol of our vision: to support producers so they can take control of their future by ensuring the sustainability of their income and activities. Despite the challenges, Fanamby has continued to support Tambatra, ensuring producers are paid fairly.

This illustrates our commitment to communities: preserving the livelihoods of more than 2,300 households, but also the dignity and hope of a community which, thanks to Tambatra, is learning to become an actor in its own development.

PROTECTED AREA OF ANDRAFAMENA ANDAVAKOERA

In 2024, management and conservation efforts were coordinated to improve the well-being of local communities and the economic development of the intervention municipalities.

In terms of conservation, the 50% reduction in pressures compared to 2023 was a significant achievement. This reduction reflects the effectiveness of the firefighting strategy, thanks to awareness-raising, a permanent presence on the ground, and the mobilization of all local stakeholders to preserve the Protected Area.

The rehabilitation of infrastructure, particularly the track connecting Anjahakely and Marotaolana, has been a key step in the economic development of this area. Improvements have also been carried out on tourist routes, accompanied by skills development for local guides in Anjahakely. These initiatives have not only improved the visitor experience but also strengthened economic opportunities for surrounding communities.

Community participation in FIERMADA, a fair dedicated to showcasing rural products, helped promote our community's products such as Zahana Honey, Mme Rose's Rice, and Black Rice nationwide. It was an opportunity for community representatives to expand their networks of economic operators and discover products from other regions.

For communities that are often remote and isolated from many opportunities, participating in such an event was a significant experience. This support symbolizes the commitment to promoting sustainable value chains and supporting the livelihoods of people living near protected areas.



A HALVING OF PRESSURES

The 50% reduction in pressures in the PA is the major achievement of 2024. This result directly contributes to the maintenance of forest cover, essential for biodiversity and ecosystem resilience.

This progress stems from the active presence of teams on the ground, supported by green brigades and the mobilization of local entities. Achieving this goal has not been without challenges. The need for constant monitoring and rapid interventions on the ground is not always evident. Furthermore, mobilizing local communities and partners has required intense awareness-raising and coordination.

These efforts have helped overcome challenges and lay the foundation for more effective fire management in the future. This year has shown that team motivation and commitment play a crucial role in achieving the objectives set out in the annual work plan. A collective dynamic facilitates decision-making when faced with problems and strengthens resilience in the face of challenges. Going forward, it will be essential to maintain this momentum and invest further in team cohesion and motivation.

For Andrafiamena Andavakoera, 2024 was marked by significant environmental challenges. Located in a region where 60% of the territory is savannah, the PA is particularly vulnerable to bushfires, whether intentional or natural. These fires represent the main threat to biodiversity.

Despite this pressure, 2024 stands out as a year of progress. Thanks to innovative strategies and the strong commitment of local teams and partners, the impacts of bushfires continue to decrease significantly.



BUSHFIRE CONTROL

A 50% reduction in anthropic pressures was recorded compared to 2023. This reduction results from the intensification of activities on the ground, including the increase in green brigades, the implementation of environmental awareness and education programs, and the strengthening of partnerships with the Courts of First Instance of Ambilobe and Antsiranana I.

These efforts have led to the maintenance of the number of fire hotspots, which **remained at 47 this year compared to 55 in 2023**, as well as the maintenance of forest cover loss at 53 hectares. The green brigades played a central role in this result. In parallel, the local bushfire control committees (KMDT) were mobilized in each fokontany, with their capacities strengthened in collaboration with the Regional Directorate of Environment and Sustainable Development or DREDD of the DIANA region. This synergy has enabled more effective fire management and better risk anticipation.

REFORESTATION AND COMMUNITY INVOLVEMENT

Faced with the challenges of deforestation and habitat loss, community reforestation has become a priority shared by all local stakeholders. This year, schools, churches, associations, businesses, and local authorities joined forces to restore degraded ecosystems.

These reforestation actions have not only strengthened the resilience of natural habitats, but also raised awareness among communities about the importance of conservation. Ecological restoration has also been a priority, with encouraging results. More than **125,374 seedlings** have been planted over a total area of **218 hectares.**

This initiative has achieved a **survival rate of 69.2%**, an encouraging indicator given the low viability of the natural ecosystems of this PA.

CO-MANAGEMENT AND INVOLVEMENT OF LOCAL AUTHORITIES

Local authorities played a key role in co-management. Fokontany chiefs and mayors actively participated in conservation activities, including reforestation campaigns, surveillance patrols, and awareness-raising programs. Their involvement in decision-making within the Steering and Monitoring Committee (COS) consolidated the collaborative management of the PA.

Thanks to initiatives such as the establishment of the Association of Trail Users (AUP), the maintenance of communal trails and economic barriers, and the strengthening of the capacities of local consultation structures, the commitment and active participation of local communities in the co-management of the PA are on the right track.



ECONOMIC INITIATIVES AND CONSERVATION

Development initiatives have improved the economic resilience of local communities while supporting conservation objectives. Among these, the Best Rice Producer Competition stimulated the adoption of sustainable agricultural practices, generating a total income of **81,660,000Ar for the 55 supported households.** This competition also encouraged riverbank protection to preserve water sources, with the distribution of plows and agricultural transplanters.

The introduction of the black rice variety has opened new economic opportunities for local communities. The rehabilitation of the Anjahankely-Marotaolana trail and tourist circuits has fostered the development of local tourism, providing additional income for guides and local communities.

Sustainable development has resulted in the strengthening of local value chains. Sustainable tourism, beekeeping, and rice farming have been identified as key sectors for diversifying community incomes while respecting conservation principles. The strong participation of producers in FIERMADA is a testament to this. These initiatives help reconcile biodiversity protection and improve the living conditions of local populations.

EDUCATION AND AWARENESS

The change in behavior among local communities is beginning to be particularly visible this year. Residents have become active conservationists, readily reporting violations and participating in activities such as fire suppression, reforestation, and ecological monitoring.

This collective dynamic, although hampered by some challenges linked to the arrival of unaware migrants, has shown that joint efforts of awareness-raising, education and mobilization can profoundly transform practices.

Changing behavior also means educating the next generation. In 2024, we stepped up our environmental education efforts in public primary schools (EPP). Through green classes and ecological outings, students were introduced to the challenges of biodiversity and the role they can play in its preservation.

A YEAR OF COLLECTIVE RESILIENCE

This year, significant challenges were overcome thanks to the mobilization of teams, partners, and local communities. These achievements inspire continued efforts, with the conviction that protecting biodiversity relies on collective action and sustainable solutions.

With these solid foundations, the challenges of 2025 will be met with determination and hope. Green brigades will be strengthened, and community efforts will continue to be valued, while reforestation and integrated economic development initiatives continue. The foundations laid in 2024 offer hope for even more significant impacts in the years to come.

AIRE PROTÉGÉE LOKY MANAMBATO



For the Loky Manambato Protected Area, 2024 was a year of challenges and successes:

The fight against hunting and trafficking of wild animals, particularly lemurs, has required significant action. In response, a major awareness-raising campaign was conducted in Sambava to educate the population about preserving local wildlife.

The election year intensified human pressures, such as bushfires and illegal logging in forest blocks. In response to these challenges, the responsibilities of OPCI members were expanded, giving them interim roles in rural communes. This measure helped maintain a degree of control despite the turbulent political climate.

Forest restoration was also central. The production of young plants increased significantly.

The year was also notable for the search for **partnerships for community development.** Emphasis was placed on agribusiness-related projects, including a successful collaboration with the Tsimoka association on dynamic agroforestry.

The participation of local communities in FIERMADA was highly appreciated by them. This event allowed them to directly present their products to the national market.

Finally, several women from our communities received **training from the Barefoot College**. These sessions allowed them to acquire technical skills related to the use and management of solar energy, thus promoting their personal development and autonomy within their communities.

STRENGTHENING THE COLLECTIVE COMMITMENT OF FISHERMEN

In 2024, fishermen became more involved in conservation efforts through the creation of temporary private reserves. This initiative saw an 80% increase in membership, demonstrating positive change and greater adoption of the guidelines and policies that Fanamby promotes.

The increase in these memberships reflects the power of collective intelligence and the willingness of local communities to adopt sustainable practices. This result was not easy to achieve. The main challenge was convincing the fishermen to adopt a new approach: establishing a common fund to address urgent social needs. Perseverance was essential to overcome initial resistance.

This years' experience demonstrated the effectiveness of practical, on-site sessions. By integrating on-site training and coaching, we were able to strengthen community buy-in. In the future, this participatory approach will be favored to multiply positive impacts. This success underscores the importance of close collaboration and targeted support to encourage lasting change within communities.





COLLABORATE TO REDUCE PRESSURES

The year was marked by a slight reduction in pressures observed in the Protected Area, with 101 cases recorded, **a decrease of 8.2%** compared to 2023.

This reduction stems from the engagement of local communities and the increase in patrols that allowed for continued monitoring of the PA, despite the climate of instability created by the elections.

Also, several measures have been taken to limit these pressures:

- **Mixed brigades** have been deployed to improve surveillance.
- **Awareness campaigns,** supported by Radio Feon'Ankomba, have helped inform communities about the impacts of climate change.
- **The eco-volunteer initiative** continues to play its role of mentoring and introducing young people to conservation causes.
- **Ecological restoration projects** have been carried out, both for the marine and terrestrial ecosystems.

The increase in fish resources in community reserves has also supported conservation efforts. Fishermen, benefiting from improved yields, have become aware of the importance of conservation in their daily lives.

ENCOURAGING RESULTS IN ECOLOGICAL RESTORATION

This year, **68.24 hectares** were restored through the planting of **22,000 young native tree species** on land and **168,424 mangrove propagules** on marine land. This reforestation work contributes to the regeneration of degraded ecosystems and the strengthening of natural habitats.

Despite challenging climatic conditions, viability rates remain encouraging, with **82% for mangroves and 70% for terrestrial plants.** These results reflect the efforts made to monitor plantations and adapt techniques to environmental realities.

LOCAL ENGAGEMENT IN THE FACE OF CHALLENGES

Local authorities are actively involved in the management of the protected area, as evidenced by the decisions and recommendations made at meetings of the COS and the Public Intercommunal Cooperation Organization (OPCI). During meetings with fishing federations, measures are adopted and then implemented on the ground.

These initiatives promote compliance with current regulations and improve the organization of fishing activities. By following these rules, **fishermen preserve fishery resources while ensuring better catches.** This dynamic strengthens both the sustainability of practices and the conservation of marine ecosystems.



SYNERGY BETWEEN CONSERVATION AND LOCAL ECONOMY

Actions taken to support development have focused on the creation of community fishing reserves (tahirin-daoko). This system has helped increase household incomes while reducing fishing-related offenses.

Among the results observed, the **octopus catch reached 48.46 tons,** placing fishing at the top of the most profitable activities in all the Protected Areas managed by Fanamby. A fisherman can thus generate an average income of up to 4,250,000Ar.

At the same time, the partnership with the Tsimoka association, focused on dynamic agroforestry, provides solutions to diversify crops and curb deforestation. However, certain constraints persist. Increasing water scarcity, a lack of agricultural land, and difficulties transporting.



A GROWING ENGAGEMENT OF COMMUNITIES

Communities are increasingly reporting violations to the relevant authorities, a collaboration that demonstrates their growing commitment to environmental protection. This vigilance strengthens the fight against illegal activities and facilitates on-the-ground interventions.

To support this momentum, communication, awareness-raising, and collaboration initiatives will be intensified. New tools tailored to community needs will be deployed to improve information sharing and encourage even more active participation.



PROTECTED AREA OF ANJOZOROBE ANGAYO



Major challenges have affected the Anjozorobe Angavo Protected Area in 2024:

The impacts of El Niño have put a strain on local agriculture and biodiversity, requiring adaptations to promote more resilient practices.

Economic inflation, exacerbated by post-election instability, has been particularly difficult to mitigate.

But these challenges have not slowed efforts.

On the contrary, **protected area surveillance has been intensified,** with an increase in patrols, from 35 in 2023 to 192 in 2024.

Forest landscape restoration has also progressed, with approximately 392,932 seedlings replanted across 383.35 hectares.

On the community side, initiatives such as the development of agroecological value chains and support for local associations through community projects have helped diversify household incomes while promoting better management of natural resources.

The awareness campaigns reached nearly 30,000 people, strengthening their understanding of the legal and environmental issues related to conservation.



COLLECTIVE EFFORTS FOR CONSERVATION

The intensification of patrol efforts and the restoration of 383.35 hectares of forest were among the major achievements of 2024. The planting of 392,932 seedlings helped strengthen the resilience of ecosystems while limiting the expansion of clearing.

This approach, combining active conservation and forest restoration, is crucial in the fight against deforestation and the degradation of habitats of endemic species.

However, several challenges had to be overcome, including initial reluctance from some communities and logistical difficulties associated with patrols. However, close collaboration with local authorities facilitated the organization of training and awareness-raising sessions to mobilize relevant stakeholders.

These actions confirm that the involvement of communities and local authorities, when supported by effective conservation mechanisms, promotes the sustainable preservation of the PA.

FOREST PATROL REINFORCEMENT

Progress in terms of PA conservation and management has focused on strengthening forest monitoring.

This surveillance was intensified with **192 patrols covering a total of 2,778.52 km**, supplemented by **15 forest control operations**. Measures which contributed to a reduction in environmental offenses.

Several seizures, including **182 bags of coal and 297 timbers,** illustrate the impact of these actions on the ground. In addition, **146 patrol officers** have received training in using the SMART tool to report violations in real time in order to optimize the speed and accuracy of field interventions.

LARGE SCALE REFORESTATION

Significant efforts were also devoted to forest restoration. More than **392,932** saplings were planted over an area of **383.35** hectares. This project benefited from the strong involvement of local communities, who actively participated at every stage. The result: a seedling survival rate of 85%.

This high rate also demonstrates the effectiveness of the techniques used and the relevance of the species selected. The chosen species, mainly native, will serve as food for the lemurs, then contributing to natural regeneration. Thanks to these actions, **plant biomass increased by 14.3%**, marking the first signs of forest regeneration. Furthermore, this project has also strengthened the commitment of local communities, who now consider themselves co-responsible for the protection and restoration of their forests.

INVOLVEMENT OF LOCAL AUTHORITIES

Local authorities play a key role in establishing effective co-management institutions for the protected area. Through training, workshops, and joint patrols with local communities, they have developed their skills to better combat violations and coordinate actions.

Coordination was not always easy, but their commitment grew over time. This involvement directly contributed to the success of the conservation initiatives.



ECONOMIC AND SOCIAL SUPPORT

More than 1,400 people have benefited from support aimed at diversifying their income sources and reducing pressure on forest resources. Promoting agroecological practices and supporting local associations have played a central role in this approach.

1. Awareness-raising and capacity-building: Training sessions enabled 505 people to acquire agricultural techniques such as composting and market gardening. At the same time, 146 patrollers were trained to use smartphones to improve PA monitoring. By developing these skills, communities have become conservation stakeholders. **2. Inclusive community development:** Work with local associations such as Imaintsoanala, Sahatsinjon'ny Voahary, and Ainga Vao has reached 1,480 beneficiaries. In addition, 62 residents of the Sokafana fokontany have received agroforestry training and seeds and agricultural equipment, thereby strengthening their economic autonomy.

To better assess the effects and impacts of value chain development, a diagnostic study was conducted among 149 households. These analyses will serve as a benchmark to adjust actions and ensure their long-term effectiveness.

TOWARDS INCREASING LOCAL ENGAGEMENT

Awareness-raising activities and training have encouraged **greater awareness within communities.** More and more residents are directly reporting violations to Fanamby and local authorities, demonstrating a greater willingness to get involved in protecting their environment.

This collaboration, reinforced by close work with local authorities, has made it possible to intervene more quickly in the face of offences. Protecting ecosystems while improving people's living conditions is possible when conservation is based on an inclusive, participatory and collaborative approach.

The coming year must strengthen this momentum by focusing on resilience in the face of climate and economic challenges. Mobilizing communities and local stakeholders will remain a priority to ensure the sustainability of our efforts.



PROTECTED AREA OF MENABE ANTIMENA



The actions carried out in 2024 were structured around several strategic axes:

Monitoring and managing pressures were the key priorities, with 7,633.24 km of patrols carried out. These interventions, supported by surveillance teams, helped to better secure the Protected Area and limit threats.

Despite difficult conditions, **forest restoration** has still progressed with the rehabilitation of 103.04 hectares and the planting of 100,384 young plants.

On the economic and social front, 348 households received support enabling them to diversify their sources of income. Improving the structuring of value chains and promoting local products played a key role in this dynamic.

In terms of governance, although only two meetings with stakeholders could be organized, 23 strategic decisions were nevertheless adopted, showing better involvement of local communities in the management of the PA.

The events of the year have highlighted the importance of more rigorous anticipation of strategies, particularly in conservation.

Better planning of brigade interventions and more effective coordination of community patrols would have made it possible to act more quickly in vulnerable areas.

By integrating a more detailed analysis of these areas and by mobilizing more local actors, surveillance and intervention efforts could have been optimized, while relying on community participation.

Although challenges remain, these achievements show signs of progress in the management of the Menabe Antimena Protected Area. In 2025, the challenge will be to intensify actions to overcome logistical limitations, improve plant survival rates, and strengthen local initiatives.



LOWER PRESSURES: A MOMENTUM TO MAINTAIN

Conservation efforts paid off in 2024, with a halving of observed pressures. The previous year had recorded 1,431 cases of violations, a figure reduced to 815 this year. This result reflects the team's continued commitment and the adaptation of the management strategy.

Surveillance teams have intensified their patrols and secured sensitive areas. Improved coordination between them has facilitated field management. At the same time, new community engagement initiatives have helped raise awareness and involve local residents more fully in the management of their environment.

Despite these advances, the teams faced several challenges. Illegal activities such as unregulated agriculture and deforestation persisted, and remote areas made logistical interventions more complex.

These difficulties slowed down some actions but also strengthened the team's resilience.

This reduction in pressure represents a key step for the future of Menabe Antimena. It demonstrates that, through coordinated efforts, it is possible to limit human impact on ecosystems. This gives renewed hope to all local stakeholders involved in protecting this protected area and provides a solid starting point for continued progress in 2025.



DEFORESTATION IN DECLINE

Since 2022, sustainable management of the protected area has relied on strategies based on local realities and strong involvement of local communities. Community patrols, equipped with the SMART tool, have played a key role in monitoring the territory, despite financial and logistical challenges.

Analysis of data from Global Forest Watch and NASA satellites reveals a mixed dynamic. **Deforestation declined by 10%,** even as patrol days increased by 7%. However, the increase in fires and other violations parallels the increased patrols, highlighting the need for more targeted action.

To respond to this, several measures have been put in place:

- Awareness raising and training: Local communities have learned how to sustainably manage resources and fight bushfires.
- **Strengthening patrols:** The use of SMART has made it possible to refine monitoring and response to environmental pressures.

COMMUNITY REFORESTATION

Restoration efforts have resulted in the planting of **100,384 seedlings across 103.04 hectares.** Despite the region's dry climate, their survival rate has reached **57%.**

Community involvement, particularly that of women, has increased in patrols and conservation activities. Priorities for 2025 include intensifying patrols, better distributing resources, and more precise targeting of sensitive areas.

Fanamby isn't limited to joint brigades fighting crime. Conservation also depends on the well-being of the people who live in this territory. By developing appropriate economic opportunities, Fanamby encourages them to become allies in the preservation of natural resources.





THE FIRST RESULTS OF INCOME DIVERSIFICATION

Economic initiatives have shown positive results, with a diversification of sectors and **a 70% increase in average income**, reaching 408,333 Ar per month. These actions have helped reduce pressures on the PA while improving the living conditions of local communities.

Beekeeping production doubled in 2024, reaching an average of 30 liters per hive. For poultry farming, 100 households benefited from a stable market thanks to commercial contracts.

New activities, such as sewing, were introduced, increasing the income of beneficiary households by 291%. These initiatives strengthened co-management through the commitments of cooperatives and encouraged agricultural practices.

TOWARDS INCREASING MOBILIZATION OF LOCAL COMMUNITIES

The commitment of local communities continues to grow, supported by several actions.

- **Awareness campaigns** have been conducted to explain the links between conservation and climate change.
- **Women** have also been increasingly integrated into patrols and other management initiatives.
- Direct support was provided in the form of **training and the provision of equipment** adapted to local needs.

Despite economic pressures and limited resources, communities remain motivated. Their enthusiasm for conservation is reinforced by the awareness of the direct benefits they derive from the PA.



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The management of the Baobab Avenue faced several challenges in 2024. Faced with growing threats such as resource exploitation and subsistence farming, efforts were intensified by combining monitoring, restoration, and development.

KMMFA (Protected Area Management and Protection Committee) patrollers covered 1,086 km this year, an effort that **reduced pressure by 95.7% compared to last year.** These actions, supported by awareness campaigns among local communities, demonstrate the effectiveness of collective commitment on the ground. Restoration was also a priority. Despite climatic challenges, **16,160 seedlings were planted on 17.52 hectares,** with a survival rate of 65%. Existing economic initiatives, such as sculpture, were strengthened, enabling 59 households to increase their income.

For 2025, priorities include expanding existing value chains and introducing new opportunities to diversify local revenues. Strengthening co-management with local and regional authorities will also be essential for shared and effective management.



BICYCLE PATROLS: A SIMPLE BUT EFFECTIVE SOLUTION

Since the beginning of the year, Baobab Avenue has faced major challenges: poaching, bushfires, and land clearing. However, a simple solution has helped reverse the trend: bicycle patrols.

This approach gave KMMFA patrol officers, both men and women, the flexibility to cover 1,086 km across the PA. At the same time, awareness campaigns were conducted in each village they crossed, convincing communities that their future depended directly on the preservation of this site.

The results are more than encouraging: a 95.7% drop in pressure.

This figure is more than just a statistic; it represents the possibility of maintaining the quality of the Baobab Forest when resources and efforts are targeted.

Although some challenges still persist, such as cattle intrusions or the sometimes limited involvement of local stakeholders, this success is a source of encouragement for the local communities involved.

The lessons are clear: to go further, it is essential to further mobilize these local communities, set up specialized maintenance brigades and strengthen partnerships with local authorities for coherent and coordinated management.

This success is a call to continue the efforts already invested and to continue this momentum to encourage more and more people to protect, restore and enhance this national heritage for decades to come.



Since the beginning of the year, the Baobab Avenue has embarked on a transformation process that has marked an important step in the preservation of its ecosystem. Thanks to the involvement of managers, local communities, and stakeholders, several actions have been implemented to improve the protection of this site.

REDUCED PRESSURE THANKS TO PATROLS

Surveillance and conservation were priorities this year. Patrols were intensified, covering a total of 1,086.25 km. This increased vigilance led to a significant reduction in human pressure, from **92 cases in 2023 to just 4 in 2024.** The remaining incidents were limited to two fires and two cases of graffiti, while the previous year saw multiple violations.

A THRIVING RESTORATION INITIATIVE

Restoration efforts have far exceeded their targets. Teams have restored **17.52 hectares and planted 16,160 native tree seedlings,** well beyond the planned 10 hectares and 10,000 seedlings. Monitoring has shown **a 65% survival rate,** the result of careful planning that aligned plantings with the rainy season.

ECOLOGICAL MONITORING OF THE BAOBABS

Baobab monitoring was also a priority. Today, there are more than **2,283 baobab trees.** Next year, the focus will be on planting associated species, with the aim of bringing back the forest that previously existed, the majestic Baobab Forest.

LOCAL MOBILIZATION AND CO-MANAGEMENT

The success of these initiatives relies largely on the mobilization of local communities. KMMFA patrollers, Sahanala staff, and local associations collaborated closely to restore and protect the ecosystem.

Awareness campaigns have been carried out to inform people about the benefits of conservation and the risks associated with environmental degradation.

DEVELOPMENT PERSPECTIVES

The economic development component made notable progress this year. **Fifty-nine (59) households joined value chains** in promising sectors, including rice farming and handicrafts.

Local artisans have particularly benefited from these initiatives, which have improved their carving and sales of products inspired by the Avenue of the Baobabs. Their participation in national events, such as the **FIERMADA**, has also opened up new market opportunities for them.

These advances have had a direct impact on conservation. By offering viable alternatives to destructive resource exploitation, such as deforestation and poaching, communities have gradually changed their practices. Thanks to these economic initiatives, **household incomes have increased by 135.3%**.

EVOLUTION OF PRACTICES

Changes in behavior are also visible. Local people are increasingly supporting conservation efforts.

Illegal activities have decreased, and awareness of the benefits of conservation has grown: **Craftsmen have abandoned the use of prohibited woods,** and relationships between communities and local authorities have become stronger.

However, challenges persist. The commitment of local authorities remains limited, particularly in terms of resources and coordination. Communities still face some difficulties accessing markets and must overcome some resistance to change.

Despite these obstacles, the outlook is encouraging. The development and management plan will be renewed with clear priorities: strengthening community patrols, improving fire prevention, and pursuing economic initiatives.

The aim remains to prove that conservation and development can complement each other, by involving local communities more in the management of this site.

In 2024, Fanamby once again demonstrated that an integrated approach, combining conservation, economic development, and education, could not only preserve an ecosystem but also transform surrounding communities. Conservation is now seen as a lever for sustainable development.



INTERVENTION SITE OF FÉNÉRIVE EST

The year 2024 was a particularly difficult one for Fénérive Est, with challenges concentrated on three pillars: **the vanilla sector, Village Savings and Loan Associations and market gardening.**

Fanamby, through Tambatra, has continued to structure the vanilla sector despite difficult circumstances. Cyclones devastated many plots, severely impacting production. The price per kilo of vanilla has fallen to 33,000Ar. Despite this, **Tambatra has managed to maintain a stable price of 38,000Ar** since the last season, offering relief to farmers compared to the 5,000 Ar charged on the informal market.

Vegetable gardens, mainly run by women, have also suffered from climatic hazards. Despite these challenges, women have shown admirable resilience in their quest for food security and economic autonomy. A positive note of the year is the **creation of eight (8) new VSLA groups**, by the HAINTSO firm, mobilizing women around a dynamic of savings and solidarity.

For 2025, several efforts must be continued. Traceability tools will be improved thanks to the S-Tim platform, enabling better data management and optimal traceability of the vanilla industry. Research and development of new projects are also priorities. Finally, improving the monitoring and evaluation system for the data collected will be essential to ensure effective follow-up of the actions taken.





In Fénérive Est, Fanamby, in collaboration with the social enterprise Tambatra, has led initiatives to overcome economic, climatic, and social challenges. These efforts have focused on improving the vanilla sector, strengthening VSLA groups, supporting the Rural Family Home (MFR), translated to Rural Familial Home, and conservation initiatives. They demonstrate a sustainable intervention model that places communities at the heart of development.

PRIORISATION OF QUALITY

In a context where the practice of premature harvesting is widespread in the region, Tambatra continues to maintain its quality-oriented approach. It encourages its producers to wait until the vanilla pods are fully ripe, so they are of better quality. This is an incentive to focus on the long term in order to ensure a sustainable income for these producers.

RISE OF WOMEN IN LEADERSHIP

Women have taken on more responsibilities. Three of them were **elected presidents of their associations.** Members of the newly elected boards feel a greater sense of belonging and ownership, according to assessments by an external consultant. They now see themselves as protectors and guarantors of effective participatory governance.





THE DYNAMISM OF VLSA GROUPS

The twelve (12) savings groups demonstrated their effectiveness with an average increase of 46.7% in the total value of savings. The value of loans **increased by 55.5%, reaching 17,952,500Ar.** The Miavotra group in Manompana stands out for its performance.

No loan was deemed unrecoverable, which is a testament to the members' responsibility and discipline. Loans, representing 57% of the cash flow, were mainly used to meet vital needs such as food, especially during the lean season.

RESTORATION AND REFORESTATION

In collaboration with the Missouri Botanical Garden, manager of the Pointe à Larrée Protected Area, restoration and reforestation actions are being carried out to preserve the biodiversity of this area.

This year, 15,079 Eucalyptus seedlings produced by MBG were planted to **meet the needs of firewood and construction.** Approximately 4,523 seedlings of fast-growing species were planted, covering approximately 02 hectares in collaboration with grassroots communities.

SUPPORT FOR THE RURAL FAMILY HOME

The Manompana MFR currently has **several funding opportunities**, but their realization depends largely on the advocacy capacity of the board of directors. For these opportunities to materialize into projects, it is essential that this board fully plays its role as mediator and advocate with potential partners.

Tambatra, with its network and resources, could play a key role in this process. However, this requires its members to intensify their lobbying efforts and mobilize more stakeholders around this cause.

Strengthening their capacity to advocate for MFR could not only ensure access to this funding but also position the institution as a key player in the region, capable of meeting local development needs.





FINANCIAL RESOURCES

A NEW FINANCIAL METHODOLOGY

Since 2024, we have been presenting our financial information using a new methodology, structured by Strategic Axis in line with our 2022-2026 Strategic Plan. This approach allows us to:

- Provide better readability of the resources allocated to each strategic priority.
- Ensure accurate monitoring of financial commitments and achievements.
- Strengthening transparency with our partners and donors

This approach is part of our commitment to improving the accountability and efficiency of our management, while facilitating the response to donor requests according to strategic axes.

Thanks to the information system implemented, we can now measure and document the financial achievements of the year for each strategic axis, guaranteeing a clear reading of the use of resources.

TOWARDS MORE TRANSPARENT MANAGEMENT OF PUBLIC AID

We have joined the Aid Management Platform (AMP), a dynamic platform managed by the Support and Monitoring and Evaluation Department of the Ministry of Economy and Finance. This initiative allows

- Ensure optimal transparency in the management of public aid.
- Strengthening accountability in development.
- Facilitate the monitoring and evaluation of publicly funded projects.

By joining this platform, we reaffirm our commitment to rigorous and ethical management of the resources entrusted to us.



A FINANCING STRATEGY ALIGNED WITH OUR VALUES

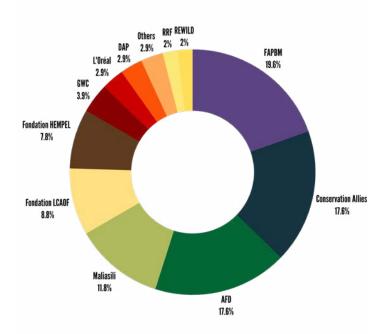
Fanamby's vision for conservation is realized through a strong network of financial partners who share our values and commitment.

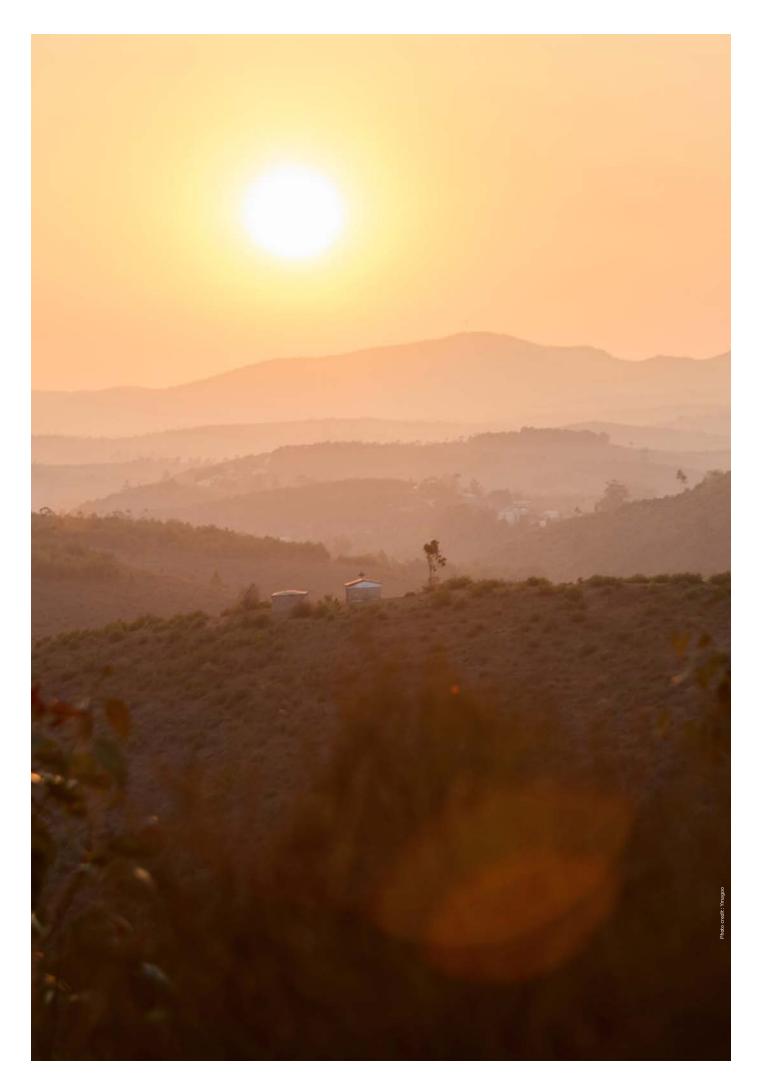
Our approach, both flexible and deeply rooted in local realities, has convinced major donors of the importance of adaptive conservation in Madagascar. This trust has been built through our ability to understand local issues and propose new approaches, while maintaining rigorous management of our resources.

This support network is structured around complementary partners who strengthen our action at various levels. The FAPBM and Conservation Allies ensure our emergency response capacity, a crucial element in a changing environmental context.

The Maliasili and LCAOF funds contribute to our institutional stability, enabling long-term planning of our activities. The AFD strengthens our expertise in fire management, while RRF-Rewild supports us in our ambitious forest restoration projects.

This diversity of partners creates a unique synergy that maximizes our impact on the conservation of Malagasy biodiversity. Last year, Fanamby was able to raise nearly USD 1,500,000 in funding from various donors.







The year 2024 brought its share of challenges and successes. Conservation efforts successfully reduced human pressures in several protected areas. Community development initiatives diversified income sources and improved living conditions for local communities. Education and awareness programs increased environmental awareness and encouraged positive behavioral changes.

Despite the impacts of climate change and economic constraints, we have been able to adapt and innovate. Our field teams have demonstrated great resilience in conservation and sustainable development. Local communities have played a central role in the success of our projects, highlighting the importance of a participatory and inclusive approach. The 2024 achievements build on the progress made in recent years and pave the way for the future. Protected area management plans will be updated, incorporating lessons learned and new challenges. Partnerships with local authorities, community organizations, and private sector actors will be consolidated and expanded.

We will continue to work to preserve Madagascar's unique biodiversity, placing communities at the heart of our actions. The year 2025 promises to be rich in opportunities and challenges, and we are determined to pursue this mission with passion, innovation, and commitment.

ACKNOWLEDGMENTS

As we conclude this year, we are deeply grateful to have partners at our side who share our vision: that of preserved ecosystems where nature and local communities thrive together. The successes presented in this report are a testament to the trust you have placed in us to achieve this progress together.

Our gratitude also extends to the individual donors whose generosity has been the driving force behind our actions. Every contribution, however modest, has played a crucial role in our mission. These results are the result of a collective mobilization that inspires us and drives us to redouble our efforts in the years to come.







SCAN TO DONATE

A simple scan of this QR code allows you to support our work. Your generosity, whatever its form, strengthens our efforts and multiplies their impact. Find us at association-fanamby.org and be part of the change.





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